

May 2011



Dear Potential Sponsor:

New Jersey Deaf Awareness Week, Inc., a non-profit, tax-exempt organization, committed to providing cultural awareness to the general public will host its 11th Biennial statewide activity: DEAF FEST—A Cultural Celebration-- on Sunday, September 18 at the Middlesex County Fairgrounds in East Brunswick, NJ.

In 2009 over 3,500 people attended the 10th DEAF FEST and the success was due to people like you who have been supportive of this exciting event. The committee is working hard making plans for another huge success; but, our budget is tight in these economic times. We are seeking funds from many organizations, who serve people who are Deaf and hard of hearing, as well as corporations to sponsor and assist us in giving the community this much revered celebration.

As in the past, sponsorship/financial support is one of the pivotal points in making DEAF FEST what it is. Sponsors who donate according to the following categories, will receive the designated recognition.

Platinum Sponsor--\$2,500 or more

----- 2 exhibit tables (with electricity), NJDAW Web Site & Program acknowledgement

Gold Sponsor--\$1,500 or more

-----1 table (with electricity), NJDAW.Org Web Site & Program acknowledgement

Silver Sponsor--\$1,000 or more

-----1 table, NJDAW.Org Web Site & Program acknowledgment

Bronze Sponsor--\$500 or more

-----NJDAW.Org Web Site & Program acknowledgment

Patron Sponsor--\$100 or more

-----Program Acknowledgment

Booster Sponsor

-----\$25 or more

Please contact Charlotte Karras at GEOCHA7383@aol.com if you are willing to sponsor or should you have any questions. Please make checks payable to NJDAW, Inc. and send to NJDAW Treasurer, Susan Zupnik, 27 Elberta Road, Maplewood, NJ 07040. Thank you.

Sincerely,

Charlotte Karras

**Charlotte Karras, Deaf Fest Co Chair
Mariann Linfante Jacobson, Sponsorships**